Learn WordPress and Design Your Own Website

Our WordPress workshop will give you real world skills to design and maintain a professional website for your business. We don't get bogged down in technical jargon but rather focus on how you can create something beautiful with some basic tools.

By the end of this one-day workshop you will have designed a fully functional three page website for your business, and have acquired the skills to grow and maintain it.

Who is this workshop for?

This workshop is made for small business owners and individuals who would like to have a custom designed website and want full control over it.

If you are looking for alternatives to having a website designed for you by a professional web designer, then this workshop is for you. Take your web design in-house by equipping yourself and your employees with web design know-how.

This workshop will provide you with the website you wanted, and the skills needed to look after it.

What is covered in the workshop?

1. What WordPress is and how you can use it in your business,
2. How to install WordPress,
3. How the WordPress Dashboard works,
4. An overview of WordPress plugins and themes,
5. What tools and resources you can use to save you time and money,
6. How to design awesome looking pages for your website,
7. How to start a blog on your website,
8. How to integrate Social Media into your website,
9. How to submit your website to Google for indexing.

Where is the workshop held?

The workshop is held at our office in Athlone, Pietermaritzburg.

What must you bring?

Yourself and your laptop. We will provide you with super fast fibre internet and refreshments while you are with us.

Meet your instructor.

Your instructor is Julian Titshall. Founder and owner of SA Web Services.

He is responsible for developing and maintaining websites for Midmar Mile, SPAR, Stellenbosch University, Rockford Fosgate South Africa, and many more.

Julian has a Bachelors Degree in Business Information Systems and as been developing software and websites for nearly two decades. He has also been a trainer at Varsity College, and has spent countless hours teaching clients how to maintain their own websites.

What you get and how much is costs:

In addition to the amazing tuition and an awesome three page website you will also receive:

1. A **free .co.za domain** name for your new website,
2. 3 months **free hosting** for your new website,
3. Access to our online portal for **free downloads** and resources,
4. A certificate of completion,
5. 30 days email/Whatsapp support after the workshop,
6. Tea/coffee and a light lunch (finger snacks),
7. A day out of your office 🙂

~~Price: R 3 995.00~~
Early Bird Price: R2995

For bookings and more info visit www.sawebservices.co.za and click on **WordPress Training** or email **julian@sawebservices.co.za**

Terms

- The maximum number of attendees per session is 4.
- Workshop dates are subject to a minimum of 2 confirmed attendees per session.
- If a date is cancelled due to the minimum number of attendees not being confirmed, you will be notified and booked on your alternative date.
- Full payment must be received at least 5 days prior to the workshop date.
- Each session will start at 9am and end at 4pm with a half hour break at lunch time.
- Cancellations up to 5 days before the date will refunded in full.
- Cancellations after 5 days before the date will refunded less a 10% admin fee.